

TPG Simply The Best - Instagram Challenge for a Good Cause

1. TPG Telecom Pte Ltd is the organiser of TPG Simply The Best - Instagram Challenge for a Good Cause (the "**Campaign**"). This Campaign is open from 21st December 2020, 0000 hours to 4th Jan 2021, 2359 hours ("Challenge Period").
2. The following are the Terms and Conditions (T&C) that will govern this Campaign.
3. By participating in this Campaign, you confirm that you have read and understood these T&C and that you agree to be bound by them. Any breach of these T&C will disqualify your participation.

A. Eligibility

1. This Campaign is open to everyone in Singapore.
2. To qualify, the participant must have a valid public Instagram account.
3. TPG may at any time and in its absolute discretion decide on the eligibility requirements for participation in this Campaign.

B. Instagram Challenge Mechanics

1. Submit a post with the TPG filter and upload it on Instagram feed.
2. Tag us on Instagram at **@tpgsingapore**
3. Add both official Campaign hashtags: **#TPGSimplyTheBest** and **#TPG50for10** to the caption.
4. Only post that has the TPG filter and hashtags: **#TPGSimplyTheBest** and **#TPG50for10** to the caption shall be considered as a valid entry.
5. For every post or 50 likes on your post on Instagram, TPG will donate \$10 to the beneficiary Causes for Animal Singapore (CAS). TPG's total contribution toward this Campaign shall be capped at Singapore Five thousand dollars (\$5,000.00).
6. There will be no individual winners or prizes announced or given. However, we shall acknowledge and announce the number of likes on a post that we received.
7. Proceeds generated from the Campaign shall be made to Causes for Animals Singapore, by 22 January 2021.

C. Personal Data

1. TPG will need to collect and use participants' personal data. Such personal data may include without limitation a participant's name, email address, as well as his or her pictures, photographs, or likeness to administer the Campaign and for TPG's marketing and promotional purposes and to attribute Participant as the creator/author of the Entries, materials, and works that the Participant creates for the purposes of the Campaign ("Purposes").
2. The Participants hereby consent and authorise TPG the right to use the names, pictures, photographs, or likeness of any participant in their marketing, publicity, or promotional materials at their sole discretion without notice to the participant for marketing, publicity, or promotional activities without any further compensation (where not prohibited by law).

D. Others

1. TPG reserves the right to change, suspend or terminate this Campaign, or amend any of these terms and conditions at any time, without notice and liability and the Participation in the Campaign. Continued participation in the Campaign shall constitute acceptance of these terms and conditions and any amendments thereof.

2. TPG shall not be liable to any Participant or any person for damages, losses, costs, or expenses, including but not limited to special, incidental, indirect, consequential, punitive, lost profits, revenue, business, or anticipated savings suffered or incurred by any Participant or any person arising out of or in connection with this Instagram challenge.
 3. To the extent permissible by law, Participants (including their heirs, parents, legal guardians, executor, and/or administrators) shall hold harmless and indemnify TPG and the TPG's agents against any and all liabilities, losses, damages, claims, injury, actions, proceedings, expense and cost which may result in relation to their Entries, participation in the Campaign and/or breach of these Terms and Conditions, except for liability which cannot be excluded by law
 4. This Campaign is not sponsored, endorsed, or administered by, or associated with Instagram.
 5. The Participant warrant that:
 - a. their participation and submission of their entries/posts in this Campaign and the use of their entries by TPG in accordance with these Terms and Conditions.
 - b. they are the sole author and the owner of their Entries, including but not limited to all materials and intellectual property rights (if any) in their Entries, and that no third party has any rights, title or claim or interest in their entries.
 - c. their Entries do not violate or infringe any copyright, trademark, or other intellectual property rights of any person or entity, and do not violate or infringe on the moral rights, rights of privacy, or other rights of any person or entity.
 - d. Ownership of all intellectual property rights over the Entries ("IP") shall remain with the Participant.
 - e. The Participant shall grant TPG an unrestricted, royalty-free, worldwide, perpetual, irrevocable, non-exclusive license to use, apply, reproduce, display (such as broadcast, modify, summarise, communicate the Entries and IP for any purpose whatsoever and at any time, including (but not limited to) communicating the Entries and IP to the public or to any entity or for any other communication campaigns that TPG deems appropriate, which may include media, case studies, social media, feature articles, and other forms, without any payment or compensation to the Participant.
 - f. TPG will credit the Participant whenever their Entries and/or IP are used.
 6. These terms and conditions shall be governed by the laws of Singapore and parties agree to be bound by the exclusive jurisdiction of the courts of Singapore.
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